



IFTIKHAR UR RAHMAN

A Story of Success of Stakeholder Participation

The Community Uplift Program (CUP), is a NGO registered with the Security and Exchange Commission of Pakistan under Section 42 of the Companies Ordinance 1984. This is a story of the impact of social mobilization through the journey of what began as a pilot project to look at social accountability. The pilot project was funded by DFID in the District of Peshawar where the “Community Score Card (CSC)”, a tool designed to look deeper into social accountability to improve healthcare. Today, CUP is implementing a scale-up of a CSC to help improve the primary healthcare services in Charsadda District.

The first step of CSR is social mobilization and engagement of stakeholders. This is story of drawing together people through the skills of social mobilization and involving local

elected representatives in problem solving related to healthcare. Take for example, the problem of storing vaccine in cold chain units that faces periodic and long hours of power outage in cold chain units in BHU Akbarabad. The “cold chain” refers to the process used to maintain optimal conditions during the transportation, storage, and handling of vaccines, starting at the manufacturer and ending with the administration of the vaccine to the user. Excessive heat or cold exposure can damage vaccines leading to a “cold chain breach”.

Due to the strong liaison and mobilization of the CUP Project Field Teams, a local Nazim of Union Council (UC) Dargai, Mr. Sajjad Khattak expressed his concerns on storage of essential drugs and vaccines, and went a step further by

allocating funds for the installation of solar panel system at BHU in Akbarabad.

He allocated funds for installation of a solar panel system Today; the cold chain sustainability is secured and has ensured that essential vaccines like OPV are protected from the risk of damage. Furthermore, he also assured his full support to the project teams and its activities.

ABOUT THE AUTHOR

IFTIKHAR UR RAHMAN is the Chief Executive of Community Uplift Program (CUP) Pakistan. CUP is a national level non-profit development organization and has developed over the past 10 years as a national indigenous solution for implementing poverty reduction projects through an intensive and integrated participatory process. It empowers people for sustainable development and builds meaningful partnerships between all stakeholders. For more information on CUP, see www.cup.org.pk